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Dear \_\_\_\_\_,

Every three minutes, a woman is diagnosed with breast cancer. That means by the time you're done reading this letter, another woman's life will be affected by the disease. But there is something you can do to help.

I've decided to get moving to give hope to cancer patients and families at the Avera Cancer Institute. During these trying times – I'm asking you to join me!

I'm participating in the 24<sup>th</sup> Annual Avera Race Against Breast Cancer on May 12<sup>th</sup>, this is a run/walk that is fun for all ages! Nothing can quite describe the energy on Avera Race day: you can even dress up in your favorite pink costume! The first 500 kids get a free t-shirt and there is plenty of food, fun and festivities to fill your Saturday morning.

In addition to all the fun you will experience is the feeling you will get when you know you are changing the lives of cancer patients and their families. The Avera Cancer Institute is dedicated to providing the best treatments and latest technology while treating the whole person; body, mind and spirit. Your support in the Avera Race Against Breast Cancer furthers the mission of Avera and their dedication to the community.

There is no greater satisfaction than meeting your goals and knowing you've helped others face challenges most of us can't visualize even on our worst day. By joining, you give something special to breast cancer patients – you give them hope.

Please support me or join my team today! Register online now at: [www.AveraRaceSiouxFalls.org](http://www.AveraRaceSiouxFalls.org).

Sincerely,

**P.S. Please support me today by registering for the 24<sup>th</sup> Annual Avera Race Against Breast Cancer on May 12, 2012! Visit: [www.AveraRaceSiouxFalls.org](http://www.AveraRaceSiouxFalls.org) today. (Please search my name to support me or join my team).**