

## Avera Dells Area Hospital Community Health Implementation Plan

Identified Problem Need	Contributing Factors	ADAH Strategies	ADAH Activities
<p style="text-align: center;"><b><i>Obesity and Poor Nutrition</i></b></p>	<p>Lack of physical activity, Poor Eating Habits, Education on Health Eating Habits</p>	<p>Promote healthier lifestyles to the residents in the Avera Dells Area Hospital service area. Provide dietary consultation with a licensed Dietician</p>	<p>In April 2012 Avera Dells Area Hospital in collaboration with both the public and Catholic school system held "Camp Med" to educate 7th and 8th graders on nutritional information and physical fitness strategies.</p>
			<p>Avera Dells Area Hospital offers weekly dietary consultations with a licensed dietician at no cost to the patient.</p>
			<p>On July 1, 2013 Avera Dells Area Hospital will begin offering dietary consultation via eNutrition with a licensed Dietician.</p>
			<p>Avera Dells Area Hospital will be attending an educational meeting on setting up a "Harvest of Hope" program within the community that will focus on educating the youth in our service area on proper nutrition and possibly implementing a community garden to teach the youth about value of fresh vegetables.</p>

<b><i>Awareness of Services at ADAH</i></b>	Patient Friendly Operating Hours, Marketing of available services	Implementing plans for extended hours for ancillary hospital services and clinic hours. Utilize different marketing strategies to reach all age groups residing in the Avera Dells Area Hospital service area.	Avera Dells Area Hospital is evaluating the possibility of extended clinic hours and ancillary services. The laboratory has already implemented early morning laboratory service hours.
			Avera Dells Area Hospital is exploring the possibility of an electronic billboard to be placed in a prominent place for residents to see the services offered.
			A facebook page is being developed along with updating the Avera Dells Area Hospital website to reach residents that utilize this medium to look for available services.
<b><i>Fitness and inactivity</i></b>	Awareness of resources available for physical fitness. Awareness of the health risks due to inactivity	Promote physical fitness and educate the residents of the Avera Dells Area Hospital service area of the resources available in the community to enhance physical fitness. Educate and promote the health benefits that can be gained by physical activity.	Avera Dells Area Hospital has a fitness center available to the public to purchase a membership.
			Avera Dells Area Hospital will find ways to improve the awareness within the community of the various resources available to the community for physical fitness opportunities.

<p><b>Behavioral Health Access</b></p>	<p>Limited access to Behavioral Health services</p>	<p>Promote healthy mental health</p>	<p>Avera Dells Area Hospital has recently hired a counselor that works at the clinic. Mary Dressing, LPH-MH is a counselor that has joined our Medical Group and can counsel on behavioral health issues as well as eating disorders and dietary counseling.</p>
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**Implementation Plan Approval:** On July 30, 2012 The Avera Dells Area Hospital Community Needs Assessment and Implementation Plan was submitted to the Avera Dells Area Hospital Board for their review. On September 24, 2012 The Avera Dells Area Hospital Advisory Board approved the Avera Dells Area Hospital Community Needs Assessment and Implementation Plan.