

Landmann-Jungman Memorial Hospital

2013 Community Health Needs Assessment Implementation Strategy

Introduction

LandmannJungman Memorial Hospital conducted a Community Health Needs Assessment in 2013. This assessment has identified the health care community's strengths as well as determined the health care needs not met in the Scotland area. Our goal is to determine these needs as well as implement programs to better serve those in the community through the facility.

The Patient Protection and Affordable Care Act enacted March 23, 2010, contains new requirements for tax-exempt hospitals to complete a Community Health Needs Assessment at least once every three years. The objective is to identify the health needs of a community enabling the hospital to plan and deliver the most effective services and programs to address those needs identified in the assessment. Upon the completion of the assessment, it will include input from individuals representing the broad interests of the community, including those with special knowledge or expertise in public health. This process creates a collaborative partnership between the hospital and other entities in the community and service area to address the needs of their mutual patient populations.

The Community Health Needs Assessment for the Landmann-Jungman Memorial Hospital is based on information relevant to: current services offered, geographic area, primary and secondary services, data collected related to health findings, access to care, and community needs.

Findings and Recommendations

Upon the completion of the Community Health Needs Assessment process, various needs were identified in 2013. The needs were identified to be the most prevalent throughout the process and were determined by a prioritization process. The results of the community health needs assessment focus group and public health expert's interview comments were reviewed and common themes were identified. Criteria was based on the significance of each need, economic feasibility, potential of impact, probability of success and value of the presented theme. These needs were identified to be the most prevalent:

- *Increased access to Outreach Physicians*
- *Shortage of EMTs for the Ambulance*

- *Wellness Center for the Community*

These needs will be the area of focus for 2013-2016. Plans are based on current status and may need to be adjusted after further evaluation of findings during the implementation process.

Increased access to Outreach Physicians

Finding:

Health care needs, population age and demographics, and physician demographics contribute to the development of a physician recruitment model. There are a number of factors that influence the final population-to-physician ratio in a particular market. In rural areas, specialty physicians are often in short supply, or are available on a limited basis through outreach programs. Consequently, primary care physicians in a rural market often experience a wider scope of practice than primary care physicians in urban settings.

It was reflected through focus groups that the current local medical staff are quality driven and dedicated. However, there are needs for additional services provided through outreach physicians.

Plan:

To meet patients' needs, physician recruitment will be top priority. Landmann-Jungman Memorial Hospital will expand recruitment efforts. Currently, the hospital and clinic has one MD, PA, and CNP. Landmann-Jungman Memorial Hospital will work to secure outreach physicians that will address the specific needs of the community. Additionally, conversations will occur with local individuals who are pursuing medical degrees and hospital leadership will continue to work with local high school students who have medical career interests, with the intent of recruiting them to Landmann-Jungman Memorial Hospital. To ensure an adequate provider-to-patient ratio and meet the community health needs, the hospital will also determine if recruitment efforts should be expanded to include hiring additional specialists.

Shortage of EMTs for the Ambulance

Finding:

Shortage of availability of trained Emergency Medical Technicians for Emergency Care Services was a concern of individuals in the primary data collection process.

Plan:

Scotland Emergency Care Services is a community run service. The hospital will work with community to help recruit and certify local EMT's. The hospital will also work to recruit internal hospital staff to join Scotland Emergency Care Services.

Wellness Center for the Community

Finding:

Obesity and poor nutrition is one of the largest health concerns for the Landmann-Jungman Memorial Hospital service area and is consistent with the Bon Homme County Ranking findings. Through qualitative data collection, this was found to be a concern of individuals of the Scotland community. With diet and exercise having a direct correlation to a person's overall health, it was of interest for the community to establish a wellness center.

Plan:

Landmann-Jungman Memorial Hospital will continue to promote wellness and physical activity to the community. The hospital will work with the community to further evaluate and assist with the possibility of establishing a community wellness center and/or wellness program that fits the specific needs of the community. The hospital will continue to grow and expand the community circuit training that is provided in the hospital therapy room twice a week free to all community members. As well as continue to market and expand the recently started community Weight Watchers program that holds weekly meetings at the hospitals West Winds Apartments.

Board Approval

This report was prepared for and approved at the September 24th, 2013 Landmann-Jungman Memorial Hospital Board of Directors regular meeting.