

Avera Gregory Hospital Implementation Plan 2013 - 2015

Identified Problem / Need	Contributing Factors	AGH Strategies	AGH Activities
Obesity	<p>Lack of businesses that provide healthy eating choices.</p> <p>Not enough exercise locations in the community for winter months.</p> <p>Historical diet based on the scarcity of food variety. As people age their activity level decreases, but intake remains the same.</p>	<p>We feel that the current situation is a direct reflection of the lack of education and choice for healthy eating alternatives in the community.</p> <p>The hospital sees itself as an educational leader that can provide these resources that will contribute to a reduction.</p> <p>AGH also feels that it is necessary to provide this education and resources outside the walls of our facility, and to partner with local business to increase visibility and provide maximum exposure.</p>	<p>Partner with the local grocery store and SDSU in the Harvest of the Month program. This will allow our nutritionist and providers to give direct education on healthy eating habits to the community in a high traffic area in the community.</p> <p>Provide nutritional counseling at no cost to the school system to promote healthy eating education early in life.</p> <p>Construct an indoor workout facility attached to the hospital that will allow members of the community a place to exercise during the winter months when current exercise locations are not accessible.</p> <p>Increase nutritional counseling through our Avera@Home program with trained RNs that go to the community members' homes.</p> <p>Expand nutritional counseling through our telemedicine department within the hospital.</p>
Behavioral Health	<p>Isolation due to low population density and distance from urban environments.</p> <p>Lack of stress reliever and entertainment choices within the community.</p> <p>Long history of no mental health providers which has resulted in many undiagnosed BH issues continuing over time.</p>	<p>Increase access and availability of mental health service in our area.</p> <p>Provide educational counseling to major community organizations to combat the stigma that is associated with mental illness.</p> <p>Work closely with the school in both educational opportunities and response time in regards to this need.</p>	<p>Expanded education and training opportunities in the mental health field for our 5 physicians and 3 mid-levels.</p> <p>Work with the Avera system to set up an on-call telemedicine mental health provider through our outreach clinic.</p> <p>Set up a mental health awareness program with the schools guidance counselor and the manager of the senior center to target the two most at risk populations.</p>

<p>Alcohol Abuse</p>	<p>Socially acceptable activity in this community.</p> <p>Perceived as a long standing tradition for entertainment and social gatherings with our county.</p> <p>Lack of law enforcement enables at risk behaviors to be conducted with little risk of consequence.</p> <p>Youth perception that alcohol use is socially acceptable with little to no consequences.</p> <p>Lack of mental health services contribute to alcohol abuse as a form of self medication for anxiety/depression.</p>	<p>This is the greatest hurdle we face to increase overall health in our community.</p> <p>The hospital cannot and will not face this problem alone, and needs to partner with other public/private institutions within the community to raise awareness and provide alternatives to alcohol abuse.</p> <p>Work with the local chamber of commerce to establish events when alcohol is not present.</p>	<p>Initiate an alcohol awareness program with the schools guidance counselor and the manager of the senior center to target the two most at risk populations for alcohol abuse.</p> <p>Organize and sponsor the first Gregory invitational golf tournament to raise awareness about alcohol abuse issues in our county, and provide entertainment options for the members of our community.</p> <p>Financially sponsor events with the chamber of commerce that raise alcohol abuse awareness, such as a softball tournament.</p> <p>Additional education on alcohol counseling to our provider base to allow them the tools they need to provide direct intervention.</p>
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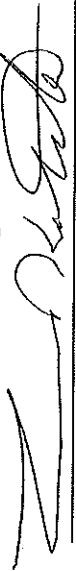
<i>The following needs identified during the community health needs assessment, will not be addressed in Avera Gregory Hospital implementation plan:</i>	
Need	Reason Not Addressed
Tobacco use	Lack of financial resources Competing priorities and projects Use is trending downward under current interventions
Dermatology services	Lack of financial resources Competing priorities and projects Lack of qualified providers within our system
Ophthalmology services	Recruitment efforts were unsuccessful due to population density Procedures can be done more safely in Sioux Falls due to the complexity of the procedure. Lack of financial resources

APPROVAL

The results of the community needs assessment was presented to the Avera Gregory Hospital of Trustees on May 25, 2013. The identified needs, health needs priorities and implementation strategies were approved. The final report was approved June 29, 2013.

Written copies of the final report are available by contacting the CHNA Coordinator at 605-830-5108.

Avera Gregory Hospital Board Chair



Date

3-3-14