



The Health of Potter County, South Dakota

Community Health Needs Assessment Implementation Plan

May 2013

Avera 
Gettysburg Hospital

Implementation Strategy

Action Plans-----page 2

Description of What the Hospital Will do-----page 2

Approval-----page 5

Implementation Strategy/Community Benefit Plan

The plan for implementation of the community health needs, as presented above by the Community Health Needs Assessment report, is designed to be a working document to guide Avera Gettysburg Hospital and its community partners to meet the identified community health needs during the next three years. The Action Plan is ambitious and will take resources, commitment, collaboration and effort. The results will mean a healthier community. Avera Gettysburg Hospital's Implementation Strategy document outlines how the hospital plans to address the health need priorities identified in the 2013 Community Health Needs Assessment. The hospital recognizes that the Implementation Strategies in this report are to be used as a guide and will serve as a framework in addressing the identified needs. As the hospital moves forward, many resources, on-going commitments and partnerships will be necessary to effectively assist in the creating of healthier communities in Potter County.

Description of What the Hospital Will Do:

Avera Gettysburg Hospital is in the process of strategic planning. A facility assessment is also being conducted. These activities will be utilized and taken into consideration as the hospital continues development of actions steps to meet prioritized community needs. The Community Health Needs Assessment and Implementation Plan are approved by the Governing Board and progress reports will be distributed to the Board annually.

Action Plan:

1: Development of Organized Wellness Programs

Objectives:

- A. Increase indoor wellness opportunities
- B. Decrease adult and child obesity rates and increase physical activity
- C. Create viable options for residents to reach highest health potential

Strategies:

- A. Develop community work group
- B. Prepare Business plan to educate community
- C. Raise necessary funds for planning outcomes

Measures:

- A. Wellness Center and programs are developed

- B. Startup and on-going funding is secured
- C. Health rankings on targeted areas improve

2. Home Care/Hospice Expansion

Objectives:

- A. Community embraces services currently available
- B. Expand Geographic Service Area
- C. Create a sense of local ownership

Strategies:

- A. Continue service education at area events and civic groups
- B. Program education
- C. Additional planning with medical providers for clear expectations

Measures:

- A. Increased patient load
- B. Increased satisfaction from Community and Medical Providers
- C. High awareness of support and comfort

3. Expansion of Clinical Out-Patient Services

Objectives:

- A. Increase community awareness of current medical/dental /mental health services
- B. Increase patient satisfaction
- C. Develop new clinical opportunities

Strategies:

- A. Develop all-inclusive list of services currently provided
- B. Create work group to identify gaps in services
- C. Utilize work group to review strategic opportunities

Measures:

- A. Increased volumes in outpatient and alternative procedures
- B. Access to new clinical services

C. Increased tele-medicine visits

Next Steps

CHNA team worked with the committees to develop implementation strategies for each priority. Each priority will have a leader who is responsible for:

- Finding out what other community organizations are doing regarding the priority
- Organizing or joining a team which include both field professionals and representative community members
- Guiding the work of the team, including development of a work plan
- Establishing metrics including measurable outcomes indicators
- Assuring work is coordinated with other teams, and
- Communicating appropriately with the community at large

The three major priorities identified are being addressed in this implementation plan. Other issues that were mentioned in the assessment included: handicap accessibility, transportation, healthy food choices and work force development.

The hospital works closely already with Gettysburg Development Corporation on work force development issues, and will continue to work on this. Transportation and handicap accessibility has been studied by several groups at several times, and we continue to work with these groups to best address the needs of people, especially for health care transportation issues. It is ever evolving.

Healthy Food Choices we believe will be a natural follow up to our main priority of community wellness program, and we will be involved as it is appropriate. This may or may not be in this 3-year action plan time period.

Approval

Each year the Avera Gettysburg Hospital Governing Board reviews the prior year's Community Benefit Report and approves the Community Benefit Implementation Strategy for addressing priorities identified in the most recent Community Health Needs Assessment. This report was prepared for the June 20th, 2013 meeting of the Governing Board.

This report was prepared for and approved at the June 20, 2013 meeting of the Avera Gettysburg Hospital Governing Board.