

Implementation Strategy and Community Benefit Plan

Marshall County Healthcare Center Avera

For FY2016-2018

Summary

Marshall County Healthcare Center Avera is a 20-bed/10-swing bed critical-access hospital, located in Britton, S.D. with a mission to oversee that the full continuum of quality health care services is made available to the people in its region. The facility's service area is defined geographically as Marshall County, S.D.

This report summarizes Marshall County Healthcare Center Avera's plans to address the prioritized needs from the 2016 Community Health Needs Assessment conducted by the CHNA Committee.

Prioritized Needs Identified

As part of the CHNA, the committee discussed the data gathered and came to a consensus, ranking the health needs of Marshall County as follows:

- 1) Maintaining and improving emergency and ambulance services
- 2) Weight management
- 3) Transportation for cancer care and dialysis services

What Marshall County Healthcare Center Avera will do to address community health needs

The committee has set the following goals to address community health needs:

- Maintain and improve emergency services through a number of activities including collaboration with Marshall County Ambulance and evaluation of emergency services
- Continue to promote weight management through hospital and wellness coalition initiatives
- Explore possible solutions to minimize the burden of travel to cancer care and dialysis services

Action Plans

- 1) **Maintain and improve emergency services:** Marshall County Healthcare Center Avera will continue to collaborate with Marshall County Ambulance by providing laundry service, assistance with paging EMTs, video conference access for continuing education, and debriefings for personnel following severe trauma events. The intent of this collaboration is to minimize the burden on volunteers and the county therefore maintaining the feasibility of ambulance services. Additionally, the facility will remodel the existing emergency treatment room for increased patient privacy and improved accessibility. Finally, Marshall County Healthcare Center Avera will complete a feasibility study to evaluate adding onsite CT services. If feasible, adding this service would reduce the burden of travel for services and result in more immediate care for ailments such as stroke and head injuries.
- 2) **Continue to promote weight management:** Through the wellness center, Marshall County Healthcare Center Avera will continue to promote physical activity by offering classes and the latest trends in exercise equipment. Additionally, the facility will support the continuation of at least two initiatives started by the Marshall County Wellness Coalition

with staff time and funding as the grant is scheduled to conclude December 2016. The immediate goal of these actions is to encourage more people to be physically active with the anticipated long-term impact of reducing obesity and related chronic diseases.

- 3) **Explore possible solutions to minimize the burden of travel to cancer care and dialysis services:** Marshall County Healthcare Center Avera will form a committee, inviting representatives from such resources as the Britton Area Foundation, Britton Area Hospice, Community Transit, and the hospital auxiliary, to explore possible transportation solutions to ease the burden of travel for these services. If funding is needed, the facility will offer to raise funds through the Marshall County Healthcare Center Foundation and possibly match funds if necessary.

Approval

By signing below, the officer of the Board of Trustees of Marshall County Healthcare Center Avera swears that the Board of Trustees has, at its April 12, 2016, meeting, reviewed and approved both the Community Health Needs Assessment Summary and the Implementation Strategy and Community Benefit Report.


Signed

4/12/2016
Date

Abram Aetman - Chairman of Board
Printed Name and Title