



The Health of Potter County, South Dakota

**2016 Community Health Needs Assessment  
Implementation Plan**

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This Implementation Strategy report summarizes Avera Gettysburg Hospital's plans to address the prioritized needs from the 2016 Community Health Needs Assessment. The hospital recognizes that the Implementation Strategies in this report are to be used as a guide and will serve as a framework in addressing the identified needs. As the hospital moves forward, many resources, on-going commitments and partnerships will be necessary to effectively assist in creating healthier communities in Potter County.

## **1: New Healthcare Facility**

### Objectives:

- A. Provide a better infrastructure that is conducive of healing for our patients.
- B. Update technology in serving our patients.
- C. Provide more services in the inpatient/outpatient setting.

### Strategies:

- A. Building workgroup committee developed
- B. Prepare business plan to execute the building model.
- C. Conduct feasibility study, working with financial advisors to determine cash flow and funds necessary for project
- D. The hospital will commit staff and resources as available and appropriate

### Measures:

- A. Business Plan will look at number of necessary licensed hospital beds for Critical Access Hospital, licensed nursing home beds and licensed beds for Assisted Living Program.
- B. Monitor fundraising efforts and progress

## **2: Development of Organized Wellness Programs**

### Objectives:

- A. Increase indoor wellness opportunities
- B. Decrease adult and child obesity rates and increase physical activity
- C. Create viable options for residents to reach highest health potential

### Strategies:

- A. Develop community work group
- B. Prepare business plan to educate community
- C. Collaborate with the school system and firefighters to develop organized wellness programs
- D. Raise necessary funds for planning outcomes
- E. The hospital will commit staff and resources as available and appropriate

### Measures:

- A. Wellness center and programs are developed
- B. Track and report number of people utilizing programs
- C. Monitor County Health rankings for progress in targeted areas

### 3: Home Care/Hospice Expansion

#### Objectives:

- A. Community embraces and utilizes the services currently available
- B. Expand Geographic Service Area
- C. Create a sense of local ownership

#### Strategies:

- A. Continue service education at area events and civic groups
- B. Program education
- C. Additional education and planning with medical providers for clear expectations
- D. The hospital will commit staff and resources as available and appropriate

#### Measures:

- A. Increased number of patients utilizing the services
- B. Increased satisfaction from community and medical providers
- C. High awareness of support and comfort

The three major priorities identified are being addressed in this implementation plan. Other issues that were mentioned in the assessment included: handicap accessibility, transportation, healthy food choices and work force development.

The hospital works closely already with Gettysburg Development Corporation on work force development issues, and will continue to work on this. Transportation and handicap accessibility has been studied by several groups at various times. Avera Gettysburg will continue to work with these groups to best address the needs of people, especially for health care transportation issues. It is ever-evolving work.

Healthy food choices will be a natural component/element to the priority of community wellness program, and the hospital will be involved in that aspect as appropriate. This may or may not be in this 3-year action plan time.

DATE IMPLEMENTATION STRATEGY ADOPTED BY AUTHORIZED BODY OF AVERA  
GETTYSBURG:

*Angela Joffe Board Chair May 19<sup>th</sup>, 2016*