

Implementation Strategy and Community Benefit Plan

Platte Health Center Avera

For FY 2016-2018

Summary:

Platte Health Center Avera is a 17 bed critical-access hospital, located in Platte, SD with mission, vision, and values to make a positive impact in the lives and health of persons and communities by providing quality healthcare services guided by Christian Values. The facility's service area is defined geographically as the top 1/3 of Charles Mix County and the bordering counties of Aurora, Brule, and Douglas counties in SD. The organization services its host city, Platte, SD and its partnered cities of Geddes, and White Lake, SD.

This report summarizes Platte Health Center Avera's plans to address the prioritized needs from the 2016 Community Health Needs Assessment (CHNA) conducted by the CHNA Committee.

Prioritized Needs Identified:

As part of the CHNA, the committee discussed the data gathered and came to a consensus, ranking the health needs of the community as follows:

1. Providing access to preventive and screening programs.
2. Promoting healthy lifestyle choices and health promotion initiatives to address obesity and physical inactivity.

What Platte Health Center Avera will do to address community health needs:

The committee has set the following goals to address community health needs:

- Maintain and improve access to prevention and screening programs within the community through hospital and public health coalition initiatives.
- Promote healthy lifestyle choices and health promotion initiatives to promote physical activity and promote weight management through hospital and wellness coalition initiatives.

Action Plans:

1. Maintain and improve access to prevention and screening activities:

Platte Health Center Avera will continue to collaborate with Avera Heart Hospital and provide the staffing and resources for the provision of Planet Heart Screening services in the community. Additionally, the facility will further collaborate with local businesses and the community to provide the staffing and resources to promote screening activities for mammography, colo-rectal cancer and prostate cancer and encourage annual health check ups. The facility will collaborate with community health, community organizations, ambulance association, school district, and Hutterite colonies to promote recommended/required vaccinations for children and adults.

2. Promote healthy lifestyle choices and health promotion initiatives to promote physical activity and promote weight management:

Platte Health Center Avera will continue to provide the staffing and resources for the community exercise classes and Diabetic Education programs. The facility will explore other community partnerships to promote physical activity classes and other initiatives. These may include the wellness center, school system, Avera Health Plans, and local businesses. The goal of these initiatives will be to promote physical activity and reduce the anticipated long term impact related to obesity and related chronic diseases. Platte Health Center Avera will provide the necessary staffing and resources for the identified projects.

3. Other Needs identified:

The community health needs assessment identified affordable housing, affordable daycare, afterschool activities, access to information about the community, and alcohol consumption as areas of concern. Due to limited financial resources, the hospital is not able to address all of the identified needs. Affordable housing, day care and afterschool activities will be shared with the Platte Chamber of Commerce and Development Corporation and Platte-Geddes School District as they are beyond the scope of the hospital's services. Alcohol consumption and strategies are currently being focused on by public safety organizations through public health service announcements and increased saturation patrols. The Ministerial Association and schools have implemented strategies to target underage consumption rates.

Approval:

By signing below, the officer of the Governing Board of Platte Health Center Avera swears that the Governing Board has, at its July 28th meeting, reviewed and approved the Implementation Strategy and Community Benefit Plan.

Robert T. Reiser
Signed

7-28-16
Date

Robert T. Reiser
Printed Name and Title