

# **Implementation Strategy and Community Benefit Plan**

Platte Health Center Avera

For FY 2019-2021

## **Summary:**

Platte Health Center Avera is a 17 bed critical-access hospital, located in Platte, SD with mission, vision, and values to make a positive impact in the lives and health of persons and communities by providing quality healthcare services guided by Christian Values. The facility's service area is defined geographically as the top 1/3 of Charles Mix County and the bordering counties of Aurora, Brule, and Douglas counties in S.D. The organization provides services in its host city, Platte, S.D. and its partnered cities of Geddes, and White Lake, SD.

This report summarizes Platte Health Center Avera's plans to address the prioritized needs from the 2019 Community Health Needs Assessment (CHNA) conducted by the CHNA Committee.

## **Prioritized Needs Identified:**

As part of the CHNA, the committee discussed the data gathered and came to a consensus, ranking the health needs of the community as follows:

1. Providing access to preventive and screening programs.
2. Health promotion and education to decrease the rate of obesity, cardiovascular disease, and diabetes.
3. Improve access to mental health services to include substance abuse.

## **What Platte Health Center Avera will do to address community health needs:**

The committee has set the following goals to address community health needs:

- Maintain and improve access to prevention and screening programs within the community through hospital and public health coalition initiatives.
- Promote healthy lifestyle choices and health promotion initiatives to promote physical activity, weight management, and reduce incidence of cardiovascular disease and diabetes.
- Improve access to mental health services in the service area.

## **Action Plans:**

### **1. Maintain and improve access to prevention and screening activities:**

Platte Health Center Avera will continue to collaborate with Avera Heart Hospital and provide the staffing and resources for the provision of Planet Heart Screening services in the community. Additionally, the facility will further collaborate with local businesses and the community to provide the staffing and resources to promote screening activities for mammography, colo-rectal cancer and prostate cancer and encourage annual health check ups.

**2. Promote healthy lifestyle choices and health promotion initiatives to promote physical activity, weight management and reduce incidence of cardiovascular disease and diabetes.**

Platte Health Center Avera will continue to provide the staffing and resources for Diabetic Education programs and activities. The facility will explore other community partnerships to promote physical activity classes and other initiatives. These may include the wellness center, school system, Avera Health Plans, and local businesses. The goal of these initiatives will be to promote physical activity and reduce the anticipated long term impact related to obesity, cardiovascular disease and diabetes.

**3. Improve access to Mental Health Services.**

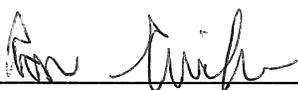
Platte Health Center Avera will explore community, Avera, and other resources and provide access to facility space and necessary staffing resources to promote access to mental health services. Platte Health Center Avera will work with other community resources and public health service and safety agencies to address substance abuse issues.

**4. Other Needs identified:**

The community health needs assessment identified affordable housing, affordable daycare, afterschool activities, access to information about the community, and access to dental services. Due to limited financial resources, the hospital is not able to address all of the identified needs. Information around the needs of affordable housing, day care and afterschool activities will be shared with the Platte Chamber of Commerce and Development Corporation and Platte-Geddes School District as these needs are beyond the scope of the hospital's services. Access to dental service concerns will be shared with the local Dental Clinic as they are beyond the scope of the hospital's current services.

**Approval:**

By signing below, the officer of the Governing Board of Platte Health Center Avera swears that the Governing Board has, at its May 30<sup>th</sup>, 2019 meeting, reviewed and approved the Implementation Strategy and Community Benefit Plan.

  
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Signed

5-30-19  
Date

Ron Erickson President  
Printed Name and Title