

# **Implementation Strategy and Community Benefit Plan**

Platte Health Center Avera

For FY 2022-2024

## **Summary:**

Platte Health Center Avera is a 17 bed critical-access hospital, located in Platte, SD with mission, vision, and values to make a positive impact in the lives and health of persons and communities by providing quality healthcare services guided by Christian Values. The facility's service area is defined geographically as the top 1/3 of Charles Mix County and the bordering counties of Aurora, Brule, and Douglas counties in S.D. The organization provides services in its host city, Platte, S.D. and its partnered cities of Geddes, and White Lake, S.D.

This report summarizes Platte Health Center Avera's plans to address the prioritized needs from the 2021 Community Health Needs Assessment (CHNA) conducted by the CHNA Committee.

## **Prioritized Needs Identified:**

As part of the CHNA, the committee discussed the data gathered and came to a consensus, ranking the health needs of the community as follows:

1. Provide access to preventive and screening programs to include health promotion and education to decrease the rate of obesity, cardiovascular disease, diabetes and early detection cancer.
2. Improve access to mental health services
3. Address social determinants of health to include housing/daycare as a workforce issue.

## **What Platte Health Center Avera will do to address identified community health needs:**

The committee has set the following goals to address community health needs:

- Maintain and improve access to prevention and screening programs within the community through hospital and public health coalition initiatives. Promote healthy lifestyle choices and health promotion initiatives to promote physical activity, weight management, and reduce incidence of cardiovascular disease and diabetes. Improve health literacy through digital media, newspapers, and events.
- Improve access to mental health services in the service area.
- Address social determinants of care that impact workforce.

## **Action Plans:**

### **1. Maintain and improve access to prevention, screening and health promotion activities:**

Platte Health Center Avera will continue to collaborate with Avera Heart Hospital and provide the staffing and resources for the provision of Planet Heart Screening services in the community. Additionally, the facility will further collaborate with local businesses and the

community to provide the staffing and resources to promote screening activities for mammography, colo-rectal cancer and prostate cancer and encourage annual health/wellness assessments.

Platte Health Center Avera will continue to provide the staffing and resources for Diabetic Education programs and activities. The facility will explore other community partnerships to promote physical activity classes and other initiatives. These may include the wellness center, school system, Avera Health Plans, and local businesses. The goal of these initiatives will be to promote physical activity and reduce the anticipated long term impact related to obesity, cardiovascular disease and diabetes.

## **2. Improve access to Mental Health Services:**

Platte Health Center Avera will explore community, Avera, and other resources and provide access to facility space and necessary staffing resources to promote access to mental health services.

## **3. Address social determinants of care to sustain healthcare workforce:**

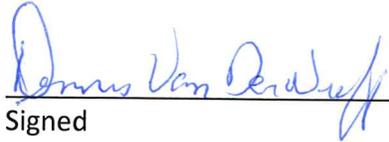
Platte Health Center Avera will explore state, community and other resources to assist in addressing housing and day care needs in order to maintain adequate healthcare workforce to maintain access to health services for the community.

### **Other Needs identified:**

Other community health needs assessment identified were after school program/activities, access to information about community resources, addiction/substance abuse, and access to medical care due to cost. Due to limited financial resources, the hospital is not able to address all of the identified needs. Information around the need for afterschool activities will be shared with the Platte Chamber of Commerce and Development Corporation and Platte-Geddes School District as these needs are beyond the scope of the hospital's services. Addiction and substance abuse program is outside of the facility's current scope of practice to address. It is possible this can be included as a part of the Mental Health Services initiative. Access to medical service concerns due to cost is addressed by the organization via patient assistance programs. South Dakota legislature is evaluating the expansion of the Medicaid program which would be of benefit to South Dakotans.

**Approval:**

By signing below, the officer of the Governing Board of Platte Health Center Avera swears that the Governing Board has, at its 4-28-22 meeting, reviewed and approved the Implementation Strategy and Community Benefit Plan.

  
Signed \_\_\_\_\_

4-28-22  
Date \_\_\_\_\_

Dennis Van Der Werff - Board Chair  
Printed Name and Title