

Avera Holy Family Hospital (AHFH) Community Health Implementation Plan

2022

Priorities	Contributing Factors	Strategies	Activities
Mental Health Services	<p>COVID-19</p> <p>Severe psychological trauma</p> <p>Emotional, psychological or sexual abuse</p> <p>Loss of a loved one</p> <p>Genetic and environmental factors</p> <p>Substance abuse</p>	<p>Promote public awareness of mental health issues</p> <p>Identify resources to address mental health concerns</p> <p>Determine gaps in programs/services that address mental illness</p>	<p>Update network of community partners to assess needs and determine actions to address mental health issues in Emmet County (AHFH)</p> <p>Provide education which will assist community members to recognize and respond to individuals experiencing distress to potentially prevent a medical emergency through early intervention (AHFH)</p> <p>Implement mental health screening tools and protocols for all patients as recommended by Avera. This will be done on all patients at hospital and clinic encounters in hopes of early detection of mental health evaluations that are needed. (AHFH)</p> <p>Promote referrals to Senior Life Solutions, an intensive outpatient treatment program designed to meet the unique needs of adults 65 years of age and older who are struggling with symptoms of depression and anxiety related to aging. Senior Life Solutions will follow up on these patients and determine if they are appropriate for the program and get them enrolled if they are. (All partners)</p> <p>Promote awareness of adverse childhood experiences, their impact on children and the</p>

			<p>importance of prevention strategies and trauma informed interventions (All partners)</p> <p>Educate community on suicide prevention and utilizing the National Suicide and Crisis Lifeline 988. Hotline is available for those who are suicidal or people who know someone that is suicidal (All partners)</p> <p>Re-implement e-triage through Avera for outpatient, non-emergent mental health services through HRSA grant extension until August of 2023. Avera is currently working on getting this service available. (AHFH)</p> <p>Utilize Avel e-Behavioral Health for emergent outpatient and inpatient mental health services. This is based on assessments performed by providers and initiated if indicated on an as needed basis. (AHFH)</p>
Access to Health Care	<p>Lack of providers and/or frequently changing providers</p> <p>Need for more flexible and convenient hours of service</p> <p>Desire for decreased wait times and greater efficiency</p> <p>Concern regarding cost of care</p>	<p>Increase efforts to recruit physicians and midlevel providers</p> <p>Collaborate with medical staff to determine options for expanding services to allow more flexible and convenient hours of service to the community</p> <p>Utilize locum providers to fill gaps</p>	<p>Recruit additional providers to staff urgent/convenient healthcare services. Avera Holy Family is aggressively recruiting providers by utilizing 4 different recruiting firms who are assisting with provider placement. (AHFH)</p> <p>Determine what hours of service will best address the need for greater flexibility. When new providers are brought on Avera Medical Group is looking at potentially new scheduling models to expand hours of coverage. (AHFH)</p> <p>Consider collaboration with Public Health on Rural Health Network Development Planning Funding Opportunity. This is a grant</p>

			<p>opportunity that is being looked at to help with numerous issues that are listed in the CHNA. (Public Health and AHFH)</p> <p>Educate community members on the importance of yearly exams and preventative care to help improve health and wellness before larger issues arise. Marketing material is placed in the local newspaper at least twice per year and with the new video sign at Avera Holy Family this will be added as a reminder to continue with preventative services. These services are highlighted during different times of the year such as October and getting mammograms completed. (All partners)</p>
Covid 19 Mitigation	<p>Changing recommendations</p> <p>New variants</p> <p>New vaccines</p> <p>New medications</p> <p>Endemic concerns</p>	<p>Continue to educate patients and community members on latest information</p> <p>Collaborate to educate medical staff, employees, patients, and community members on new variants and need to get new vaccines</p> <p>Continue to work with people to show the continued concerns and health issues COVID presents</p>	<p>Avera Holy Family infection control nurse receives updates to changes in COVID 19 care and disperses this information to staff via email and leader notification. IC nurse also updates informational posters that are in place in the hospital for patient education.</p> <p>IC nurse, lab manager, and pharmacy manager continually send out new information to leaders and Medical Staff when new recommendations, variants, and medications are put into place at Avera Holy Family. Medical Staff is still updated on education for patients as well.</p>
Cardiovascular disease/hypertension	<p>Obesity</p> <p>Hypertension</p>	<p>Raise awareness of the factors that contribute to heart disease and measures to prevent disease</p>	<p>Continue to promote and conduct Planet Heart screenings</p>

	<p>High Cholesterol</p> <p>Smoking</p>	<p>Ensure people at risk have access to diagnosis and appropriate treatment</p> <p>Promote healthy eating and physical activity</p> <p>Encourage smoking cessation</p>	<p>Engage Emmet County Public Health and other community partners in initiatives to prevent heart attack and stroke</p> <p>Educate community members on the signs of heart attack and stroke and the importance of seeking prompt treatment</p> <p>Disseminate health information with the help of the new digital sign</p> <p>Continue work with Regional Wellness Center to promote exercise</p>
<p>Early detection of cancer</p>	<p>Older age</p> <p>A personal or family history of cancer</p> <p>Tobacco use</p> <p>Alcohol consumption</p> <p>Obesity</p> <p>Some types of viruses</p> <p>Ultraviolet radiation from the sun</p>	<p>Promote awareness of contributing factors and signs and symptoms of cancer</p> <p>Encourage screening for early detection of cancer</p>	<p>Provide educational sessions to increase awareness of cancer risks and screening options</p> <p>Increase the use of social media to inform the community of cancer risks and available screening options</p> <p>Collaborate with Emmet County Public Health to promote HPV vaccinations for preteen and teens</p> <p>Continue to send reminder letters informing patients when their next mammogram is due</p> <p>During October Mammography Awareness Month conduct a "Pink Out Campaign" in order to raise money to assist patients with limited resources cover the cost of mammography services</p> <p>Offer low dose lung cancer screening for eligible patients</p>

Obesity	Physical Activity Poor Eating Habits	Raise awareness regarding the impact that poor eating habits have on health and wellness Collaborate with Emmet County Public Health, Emmet County Wellness Coalition and other community partners to promote healthier eating habits	Provide health education sessions for the community Support community sponsorship of physical activity and wellness events Disseminate health information through the local media Conduct the Lifestyle Challenge (weight loss and exercise program) annually Conduct the Avera/RWC Lifestyle Challenge Part II "Staying Well" annually
---------	---	--	---

Needs Not Addressed and Why

Needs	Why
Low immunization rates	Competing priorities and projects
Lack of access to dental care	Lack of professional resources; competing priorities and goals
Lack of parenting skills	Better addressed by another community partner
Drug and alcohol addiction	Lack of professional resources; Competing priorities and projects

APPROVAL

The Community Health Improvement Plan was approved by the Avera Holy Family Board of Trustees on November 10, 2022.

The Community Needs Steering Committee will allocate resources and assign responsibility for implementation of plan activities to designated department leaders. The Senior Administrative Team will monitor achievement of the strategies and activities outlined in the community health

needs implementation plan. As noted in the plan, Emmet County Public Health and other community partners will collaborate with Avera Holy Family to address the community health priorities identified in the 2022 Community Health Needs Assessment.

Written copies of the final report are available by contacting the CHNA Coordinator at (712) 362-6448. The implementation plan is also available for review on Avera Holy Family's website.

Avera Holy Family Board Chair

Date

Kathy Preston

11/10/2022

Kathy Preston